
PRESS RELEASE

August 30, 2021 / For Immediate Release

New Client Partners: WM, Deloitte and Cascade Engineering

The Phoenix was selected from over 400 participating companies

We are proud of our President, Elizabeth Kemp Caulder for representing The Phoenix and providing a stellar pitch that earned a spot in the Elite 8 during the 2021 [#SharetheGreen](#) supplier diversity initiative by [@WasteManagement](#) for women-owned businesses.

From over 400 companies that participated, The Phoenix was selected by Waste Management, [@Deloitte](#) and [@CascadeEngineering](#) to partner in the development and implementation of future campaigns.

Phoenix Lifestyle Marketing Group is a full-service marketing agency specializing in insights-driven Brand Development, Brand Strategy, Campaign Design and Program Execution. We leverage our expertise in iconic Brand Architecture and our network of strategic partnerships to cultivate meaningful connections that unite Brands and their audiences. At The Phoenix, we pride ourselves on delivering on time, every time and on brand, every day to exceed our clients' expectations and deliver results.

Learn more about us at PhoenixLMG.com or find us on Social Media Platforms [@PhoenixLMG](#)